

## Press release

### **dataTec commended as "Employer of the Future"**

#### **Seal of quality of the German Innovation Institute for Sustainability and Digitalisation / dataTec impresses with modern management and innovative strength**

Reutlingen, 19 January 2024 - The German Innovation Institute for Sustainability and Digitalisation (diind) presents the prestigious "Employer of the Future" award to dataTec AG in Reutlingen. The seal commends Germany's largest specialist distributor of test and measurement technology for its innovative strength, employee friendliness, a clear digitalisation strategy and sustainable corporate management. In order to receive the seal of quality, dataTec had to undergo a multi-stage review process in which the company was scrutinised for, among other things, the future viability of its business model, a modern appearance and a contemporary mindset. The "Employer of the Future" award provides companies with guidance for existing employees on the one hand and serves as an employer branding tool in the competition for new talent on the other.

The "Employer of the Future" quality seal is one of many measures that dataTec uses to position itself as an attractive employer in the region and on a highly competitive labour market. "The satisfaction of our employees is very important to us," emphasises Tamara Kraus, Head of HR at dataTec. "This award honours our efforts to create a working environment in which talent can develop in the best possible way. The seal is not only recognition for us as a company, but also an incentive to continue investing in the development of our work culture." Since 2023, dataTec AG has been committed to the well-being of its employees with the "Work-Home Balance" initiative by giving them the freedom to organise their working hours and thus their individual lifestyles.

For more information go to:

[www.datatec.eu](http://www.datatec.eu) #messbaregröße

<https://www.datatec.eu/>

<https://www.datatec.eu/work-heimat-balance>

## Image material

[Caption]

dataTec HR Manager Tamara Kraus is delighted to receive the "Employer of the Future" award.

[Caption]

The dataTec company building in Reutlingen.

[Caption]

The 'Employer of the Future' seal of the German Innovation Institute for Sustainability and Digitalisation.

## About dataTec

dataTec AG is the leading specialised distributor for test and measurement technology in Germany. Growing in Europe. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland and Austria as well as in the Nordic countries of Sweden, Estonia and Finland. The broad product portfolio from more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 140 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors – from industrial companies to public authorities and educational institutions – from its headquarters in Reutlingen.

[www.datatec.eu](http://www.datatec.eu) [#messbaregröße](https://twitter.com/messbaregroesse)

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